

Olivia

DESIGN

PORTFOLIO

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Graphic Designer

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Brand Identity

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Visual Storytelling

Hello, I'm *Oligerta*,
but everyone calls me *Oli*

I'm a passionate graphic designer who loves transforming ideas into visual stories that feel fresh, modern, and full of personality.

My work focuses on brand identity, illustration, and digital design, helping small businesses and creative projects build strong, memorable visuals.

With over 5 years of experience, I've learned that great design isn't just about how it looks, it's about how it makes people feel.



DESIGN IS THE SILENT *AM* *BASSADOR* OF YOUR BRAND

DESIGN IS THE SILENT *AM* *BASSADOR* OF YOUR BRAND

DESIGN IS THE SILENT *A* *BASSADOR* OF YOUR BRAND

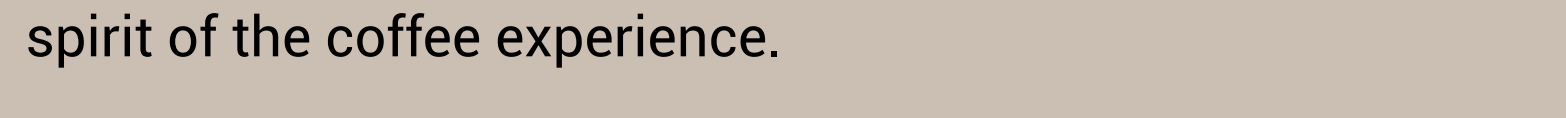
Brand Identity *Design*

Wakey Coffee is a cozy coffee brand inspired by community, warmth, and connection.

The goal was to create a visual identity that feels handcrafted and inviting while staying clean and modern.

Design Process:

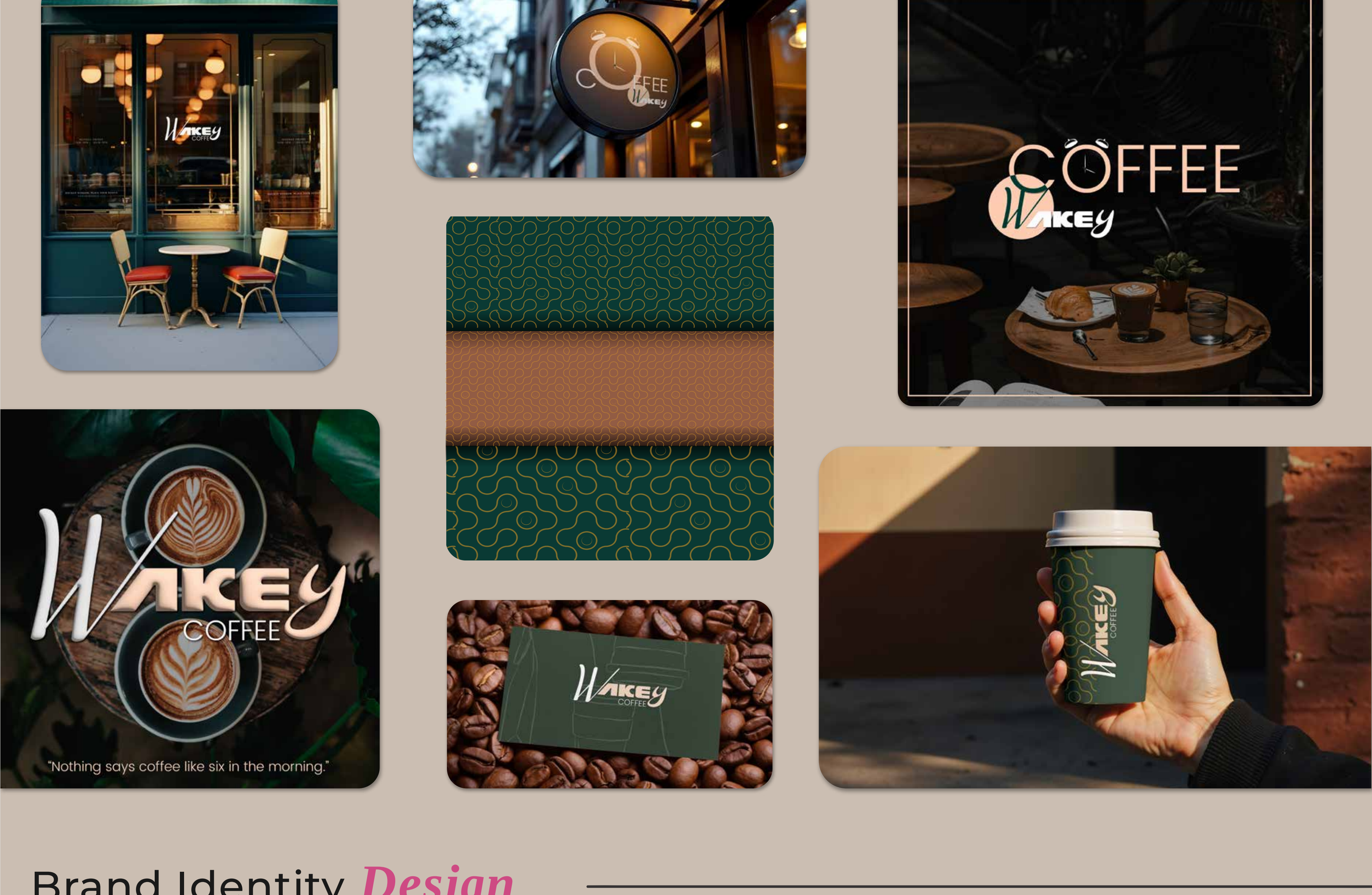
I designed a soft color palette with warm tones of beige and caramel, but also dark green, paired with minimal typography.



A welcoming, elegant identity that captures the comforting spirit of the coffee experience.



The final logo blends a flowing handwritten wordmark with a simple sans-serif font, creating balance between warmth and professionalism.



Brand Identity *Design*

COLOR
PALETTE

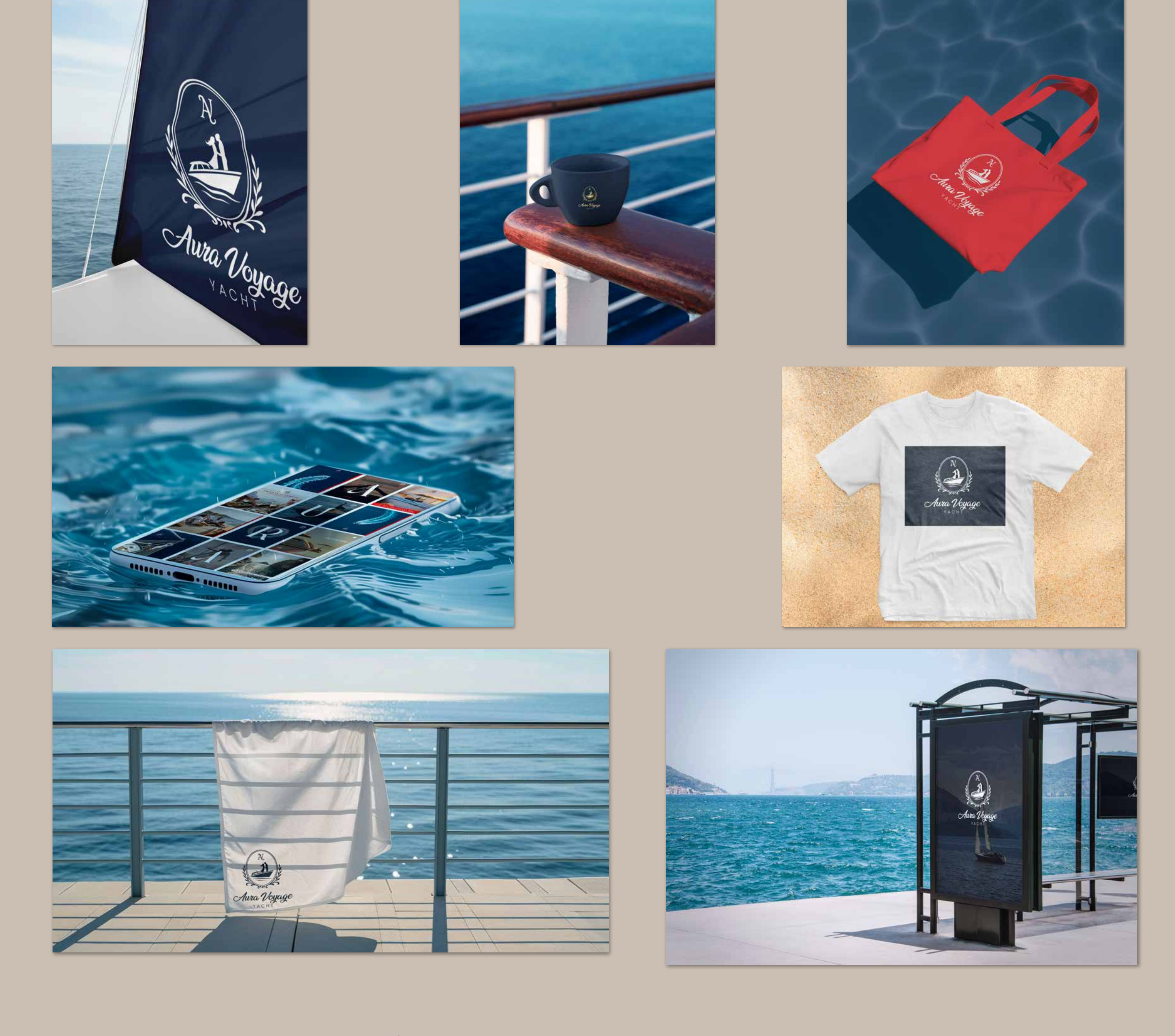
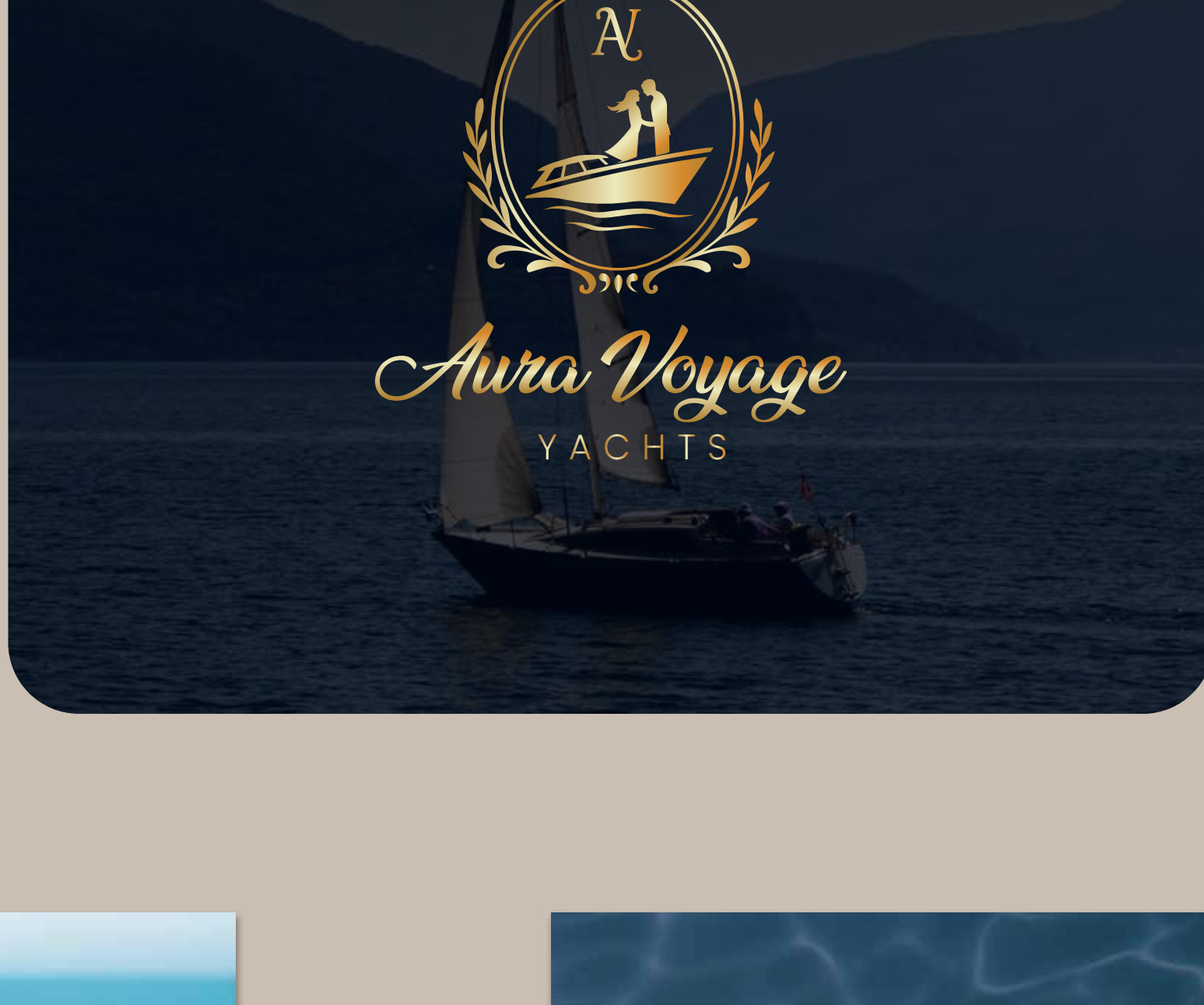


Ananda Black Personal Use Regular

A, b, c, d, e, f, g, h, i, j, k, l

Poppins Light

A, b, c, d, e, f, g, h, i, j, k, l



Brand Identity *Design*

This project focuses on refreshing an existing brand identity to make it feel cleaner, more professional, and consistent across digital platforms. The goal was to modernize the look and feel while maintaining the company's recognizable tone and trustworthiness.

Color Palette:

You used a minimal, professional palette dark navy as the main identity color, soft gray as a neutral, and white as contrast.

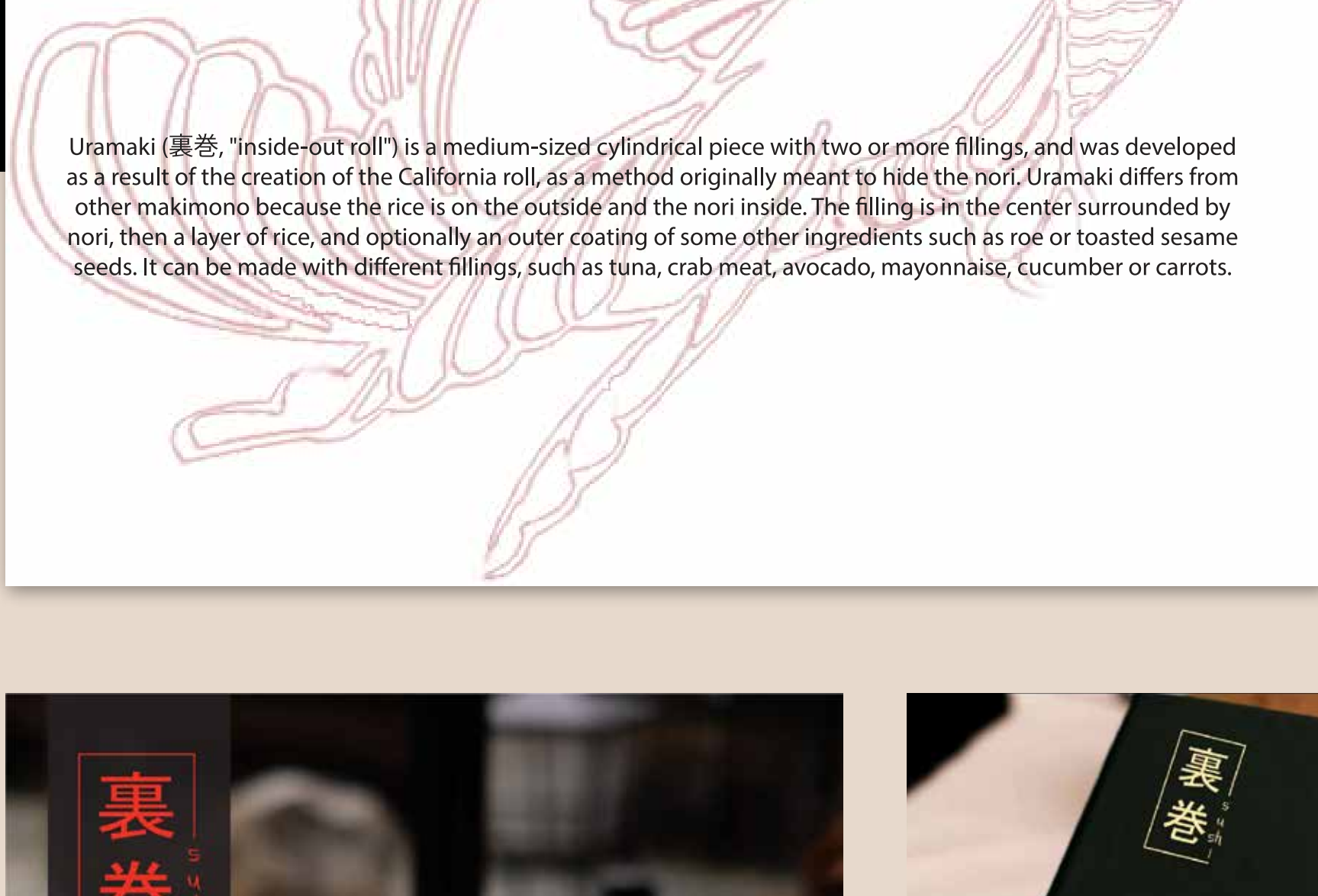
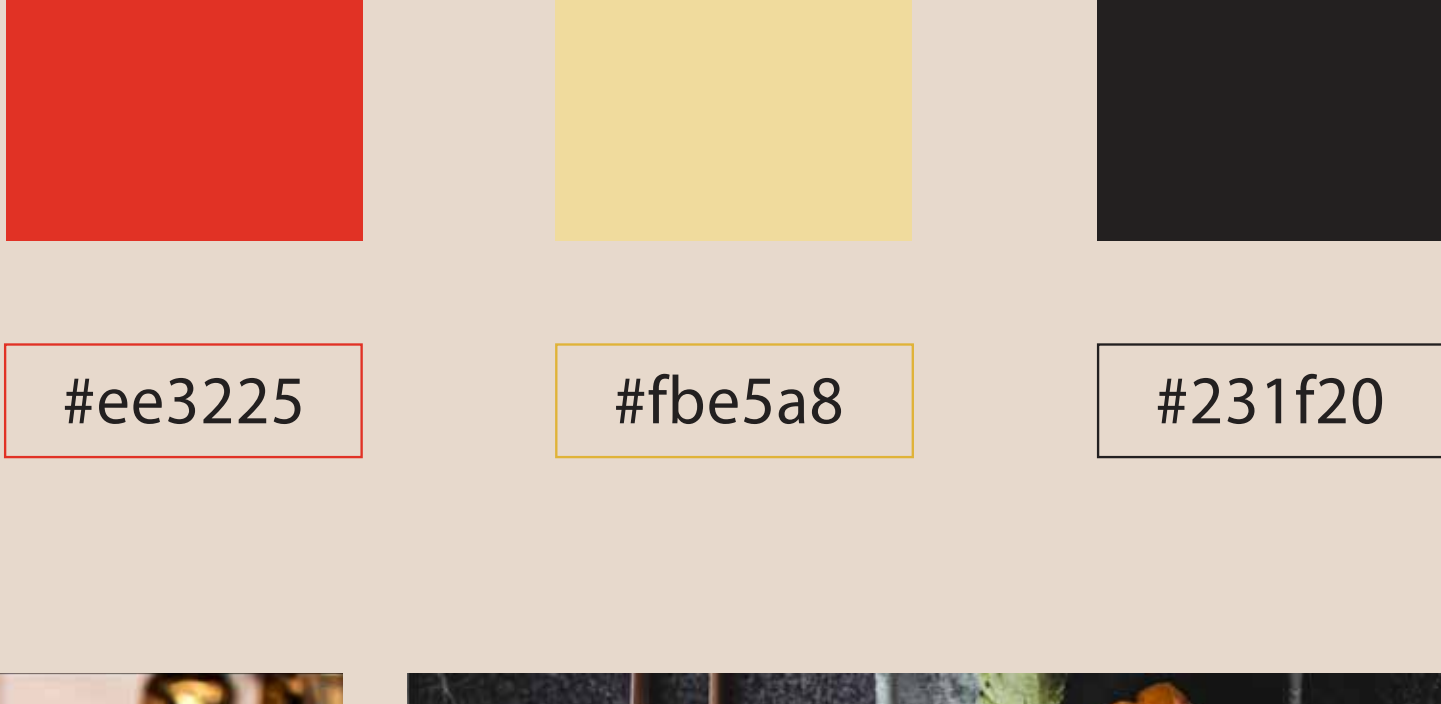
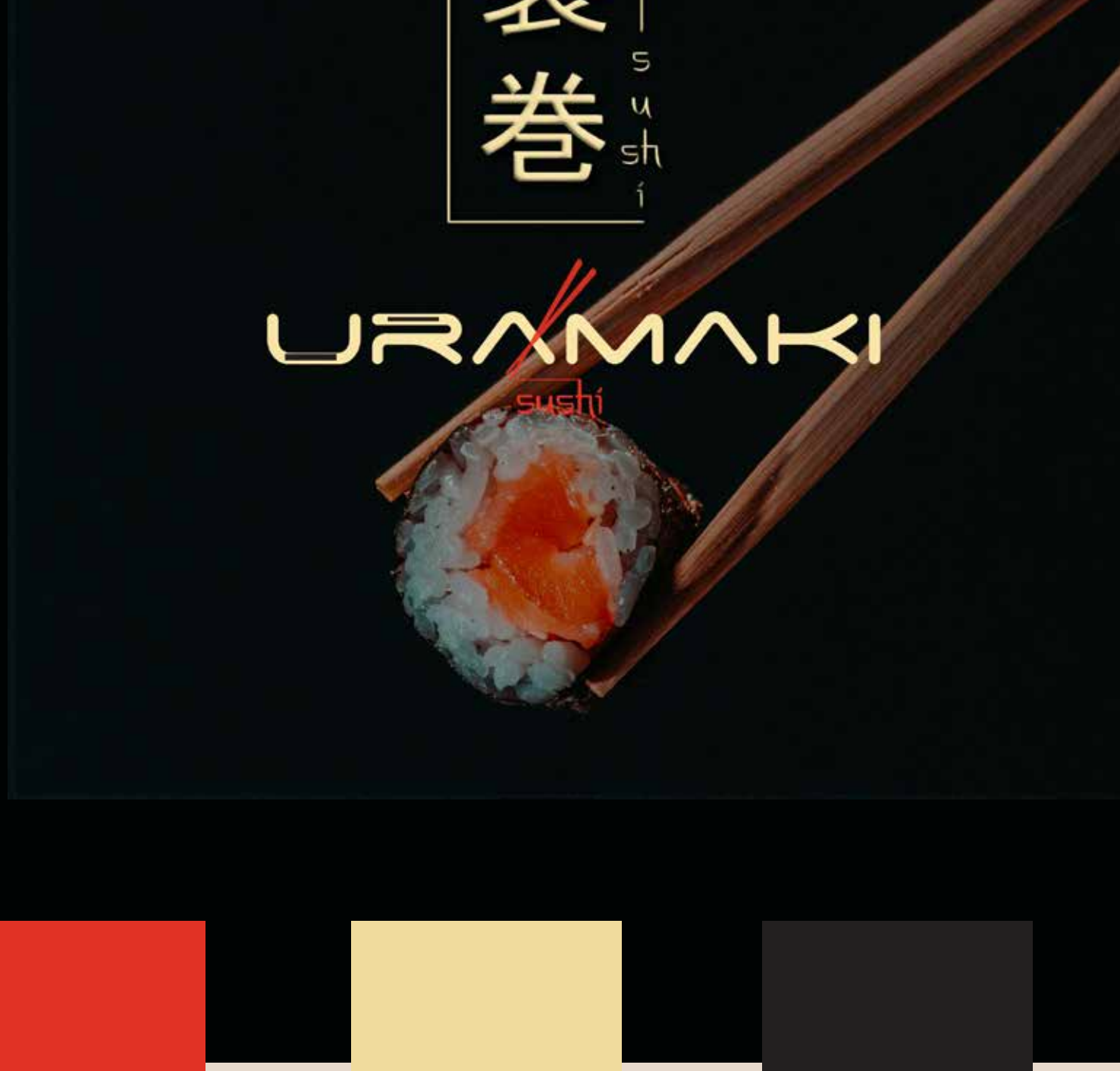


Restaurant Brand *Identity*

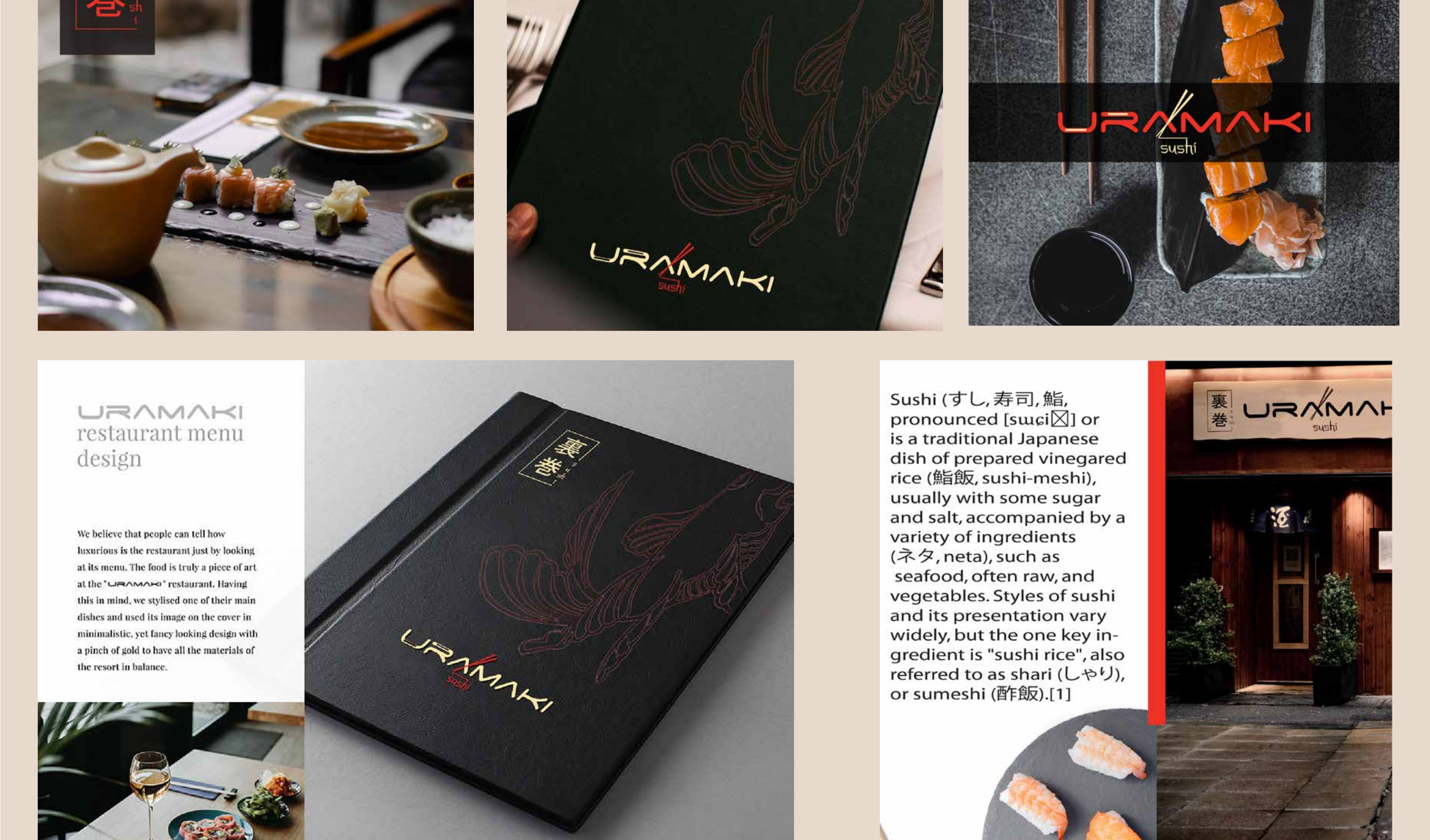
A vibrant yet minimal identity for a contemporary restaurant. The concept combines clean design with lively color accents to reflect creativity and appetize appeal.

I developed the logo, menu layout, and social media mockups using neutral tones and bold contrast for modern visual harmony.

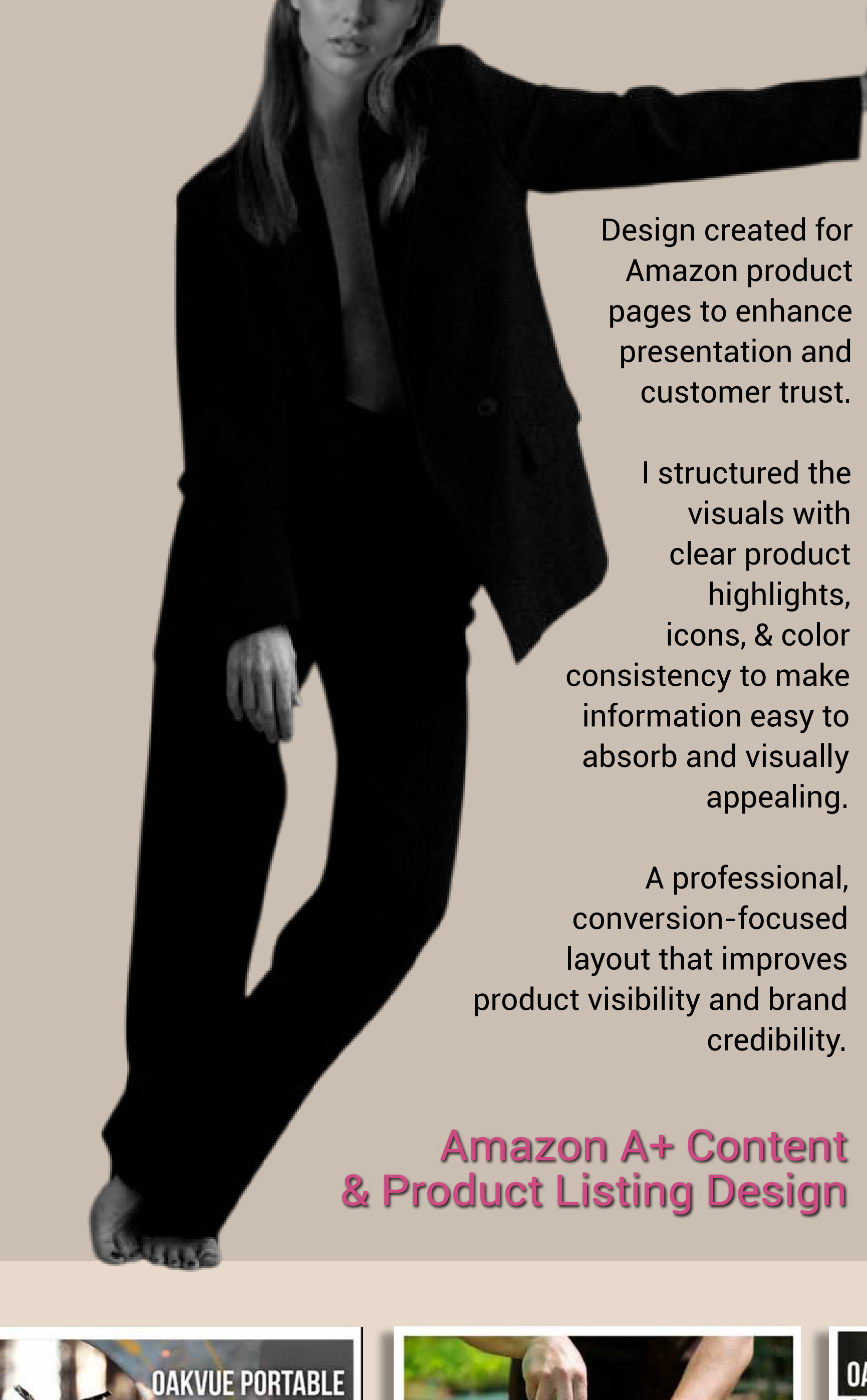
A cohesive and appetizing identity that translates beautifully across both print and digital media.



Uramaki (裏巻, "inside-roll") is a medium-sized cylindrical piece with two or more fillings, and was developed as a result of the creation of the California roll, as a method originally meant to hide the nori. Uramaki differs from other makimono because the rice is on the outside and the nori inside. The filling is in the center surrounded by nori, then a layer of rice, and optionally an outer coating of some other ingredients such as roe or toasted sesame seeds. It can be made with different fillings, such as tuna, crab-meat, avocado, mayonnaise, cucumber or carrots.



AMAZON PRODUCT Design



Design created for Amazon product pages to enhance presentation and customer trust.

I structured the visuals with clear product highlights, icons, & color consistency to make information easy to absorb and easily appealing.

A professional, conversion-focused layout that improves product visibility and brand credibility.

Amazon A+ Content & Product Listing Design

TURISMO RACING EVOLUZIONE GAMING CHAIR

with Vaporweave Fabric & Memory Foam Cushioning

VAPORWEAVE FABRIC

Experience luxury comfort first-hand with Turismo Racing's new Evoluzione line, setting a new bar for resilience, durability, and breathability with our new Italian spun Vaporweave fabric. Its superior craftsmanship and comfortable seat that will keep you cool for more than sixteen hours.

GAMING CHAIR

Evoluzione Onyx
Nappa (leather)

Evoluzione Ivory
Vaporweave

Evoluzione Slate
Vaporweave

Adjustable 4D armrests

180° Reclinable seating

Premium Memory Foam Pillows

ERGONOMIC SUPPORT

Thanks to the support and backrest, which is adjustable, as well as the sophisticated rocking mechanism and the flexible 4D armrests, the chair is capable of being configured to provide the user with the optimum fit.

DAKVUE PORTABLE CAMPING STOVE

Mini Wood Burning Stove for Camping and Hiking

SECONDARY GAS COMBUSTION

Enhanced gas combustion and secondary combustion for maximum efficiency and heat output.

INSTALLATION STEPS

POT SUPPORTER

CHIMNEY

PIPE

WOOD

SOLID FUEL

BASE PLATE

STOVE

MINI WOOD BURNING STOVE FOR CAMPING

IMPROVED DESIGN

Our wood burning stove has been redesigned to burn wood and charcoal more efficiently, ensuring maximum heat output and minimal smoke.

DAKVUE BACKPACKING TROWEL

Compact, lightweight, and easy to use. Perfect for any outdoor activity.

OPTIMAL SOLUTION

Be prepared for any situation with the DAKVUE pocket trowel. It is a lightweight and easy to use, multi-functional tool for any backpacking, camping, or hiking trip.

EASY TO USE

This compact survival tool is perfect for any outdoor activity. It is a lightweight and easy to use, multi-functional tool for any backpacking, camping, or hiking trip.

DAKVUE FOLDABLE CAMPING STOVE

Compact, lightweight, and easy to use. Perfect for any outdoor activity.

FEATURES OF YOUR PRODUCT

- Easy to use
- Lightweight
- Compact
- Easy to store
- Easy to clean
- Easy to use

AMAZING CAMPING ACCESSORY

Our accessories are perfect for any outdoor activity. They are lightweight and easy to use, making them perfect for any backpacking, camping, or hiking trip.

WOOD BURNER COOKING STOVE FOR OUTDOOR ACTIVITIES

Our wood burner cooking stove is perfect for any outdoor activity. It is a lightweight and easy to use, multi-functional tool for any backpacking, camping, or hiking trip.

Manee

Effortlessly Beautiful

Manee is a luxury clothing brand that offers a wide range of high-quality, fashionable clothing for men and women.

Crafted with Purpose

Manee is a luxury clothing brand that offers a wide range of high-quality, fashionable clothing for men and women.

Everyday Aesthetic

Manee is a luxury clothing brand that offers a wide range of high-quality, fashionable clothing for men and women.

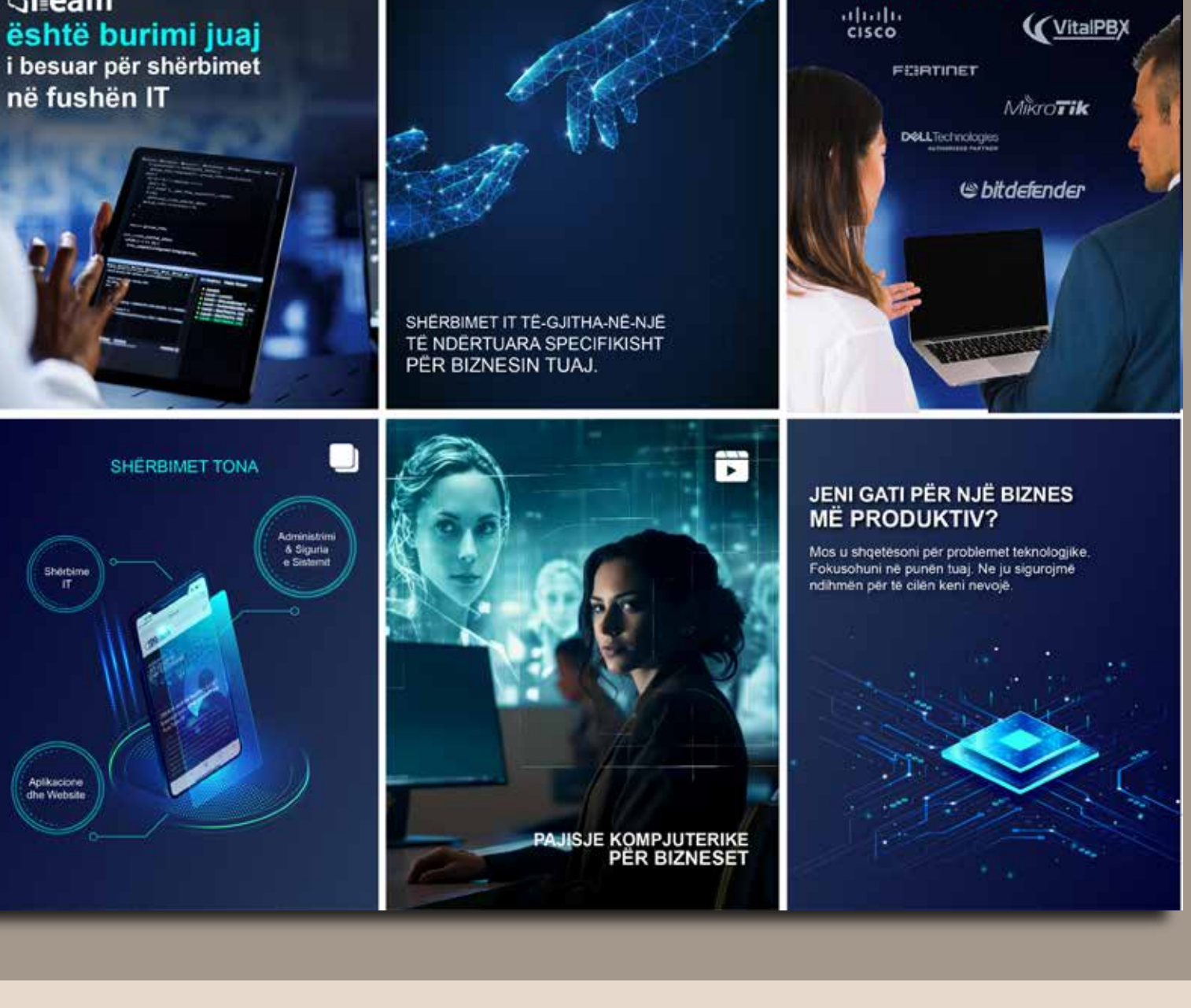
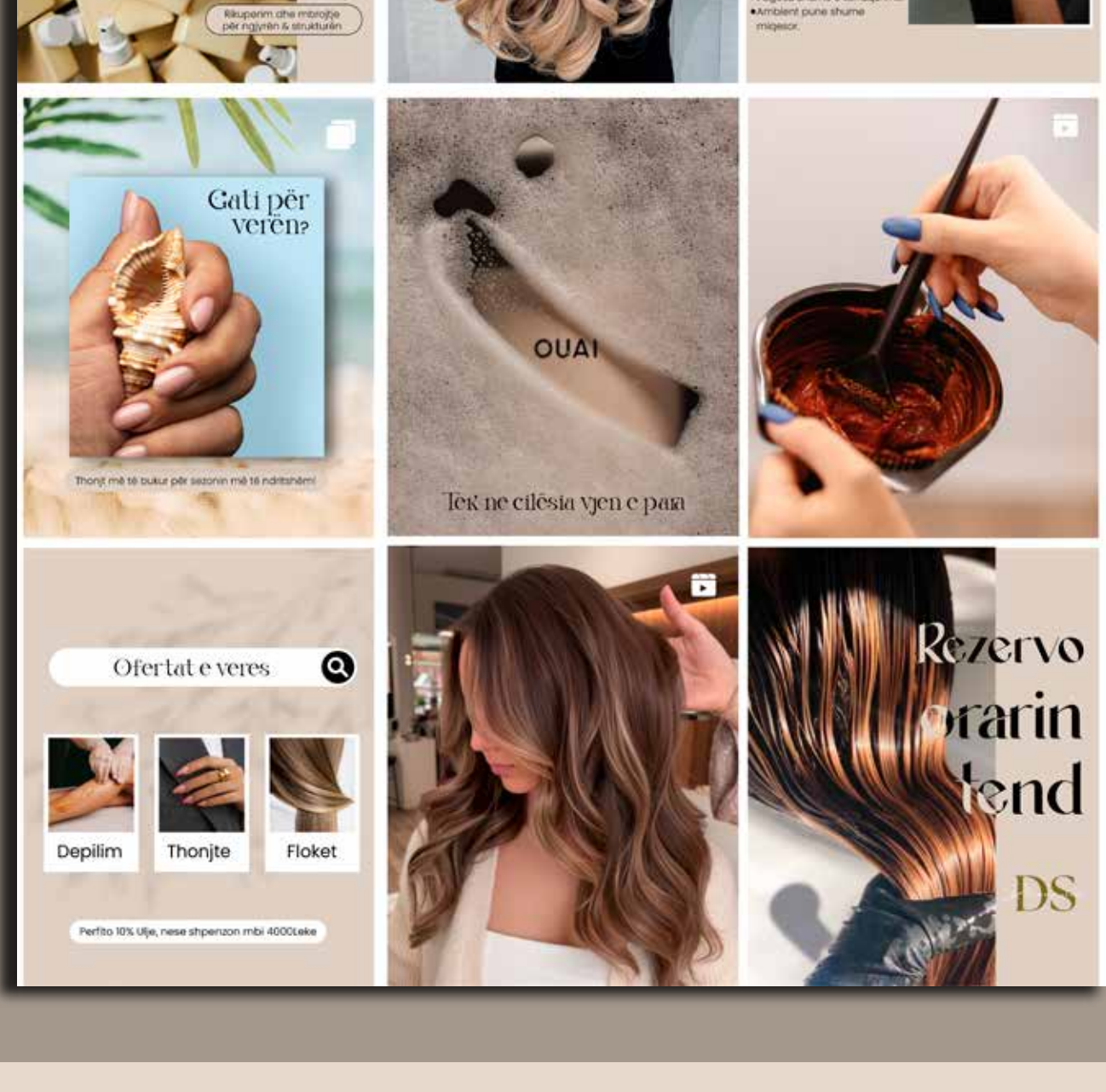
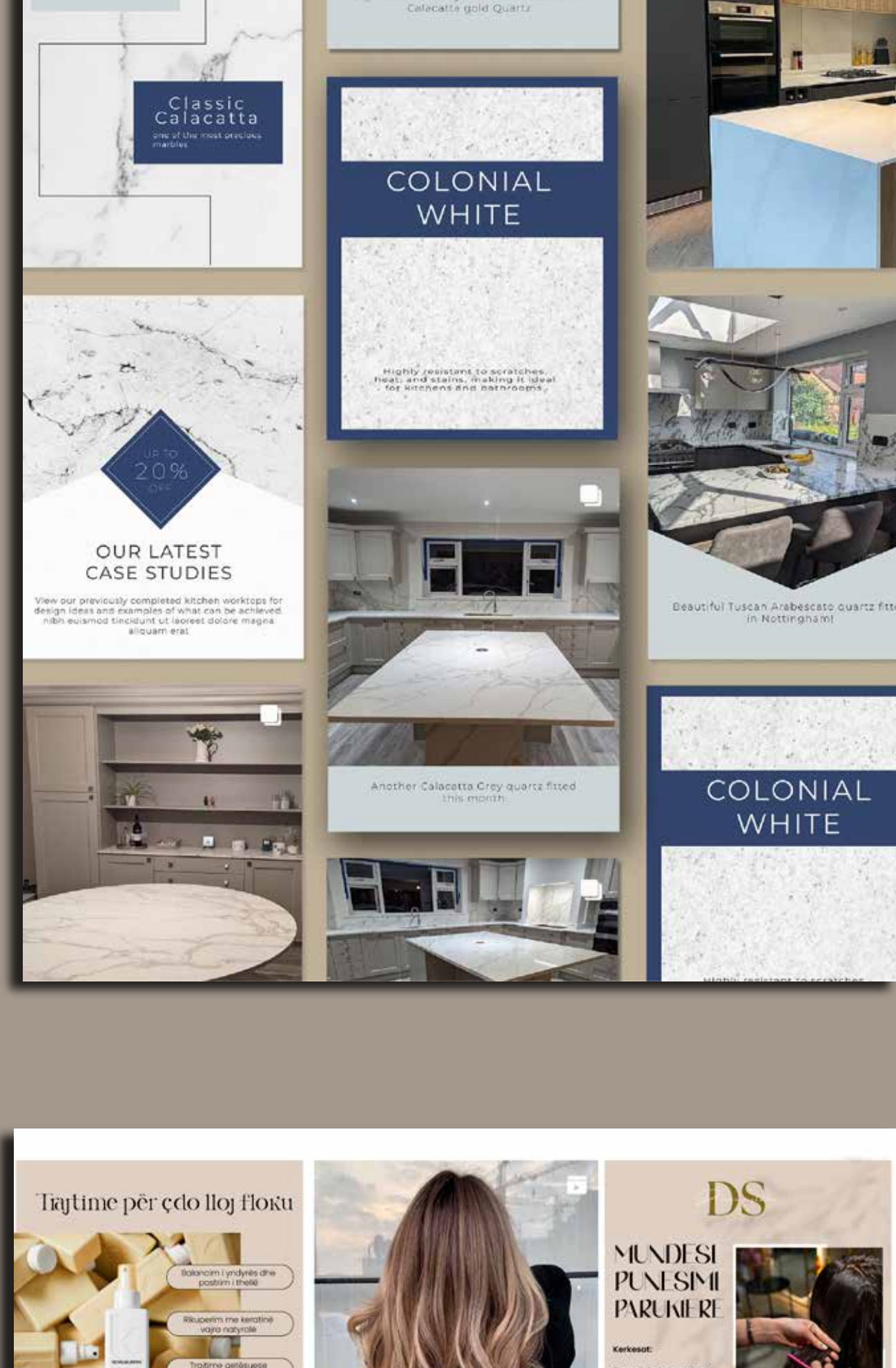
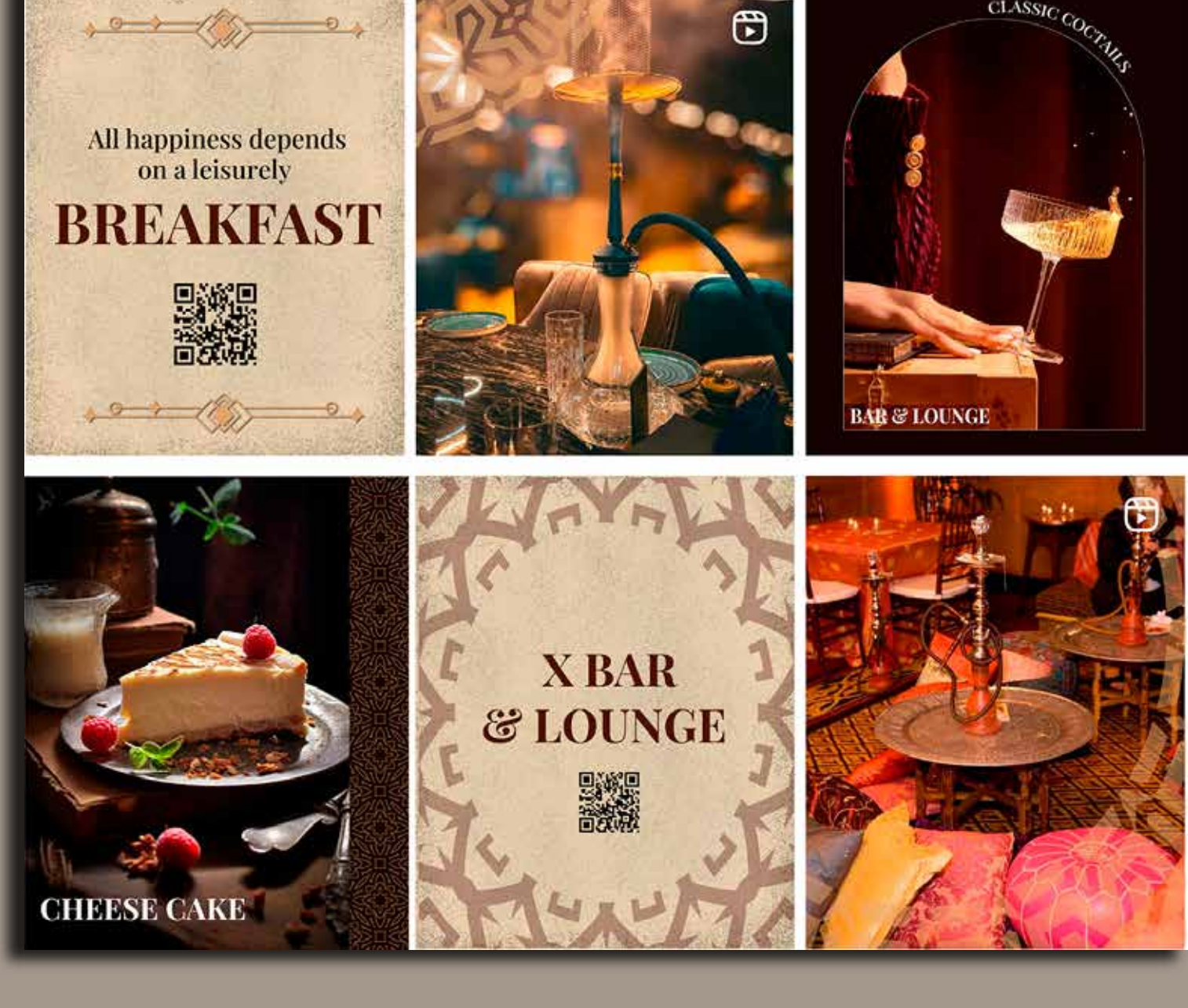
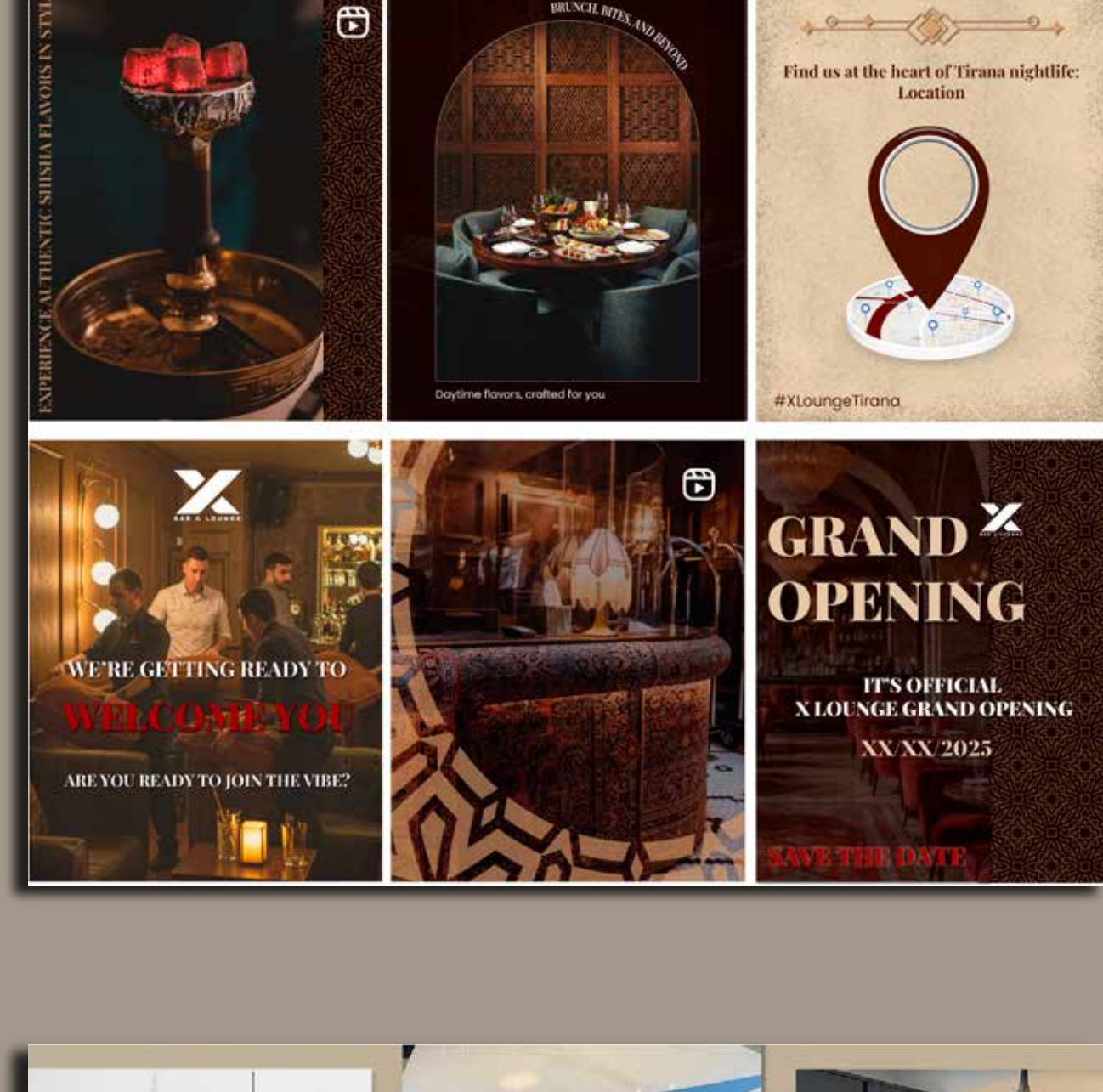
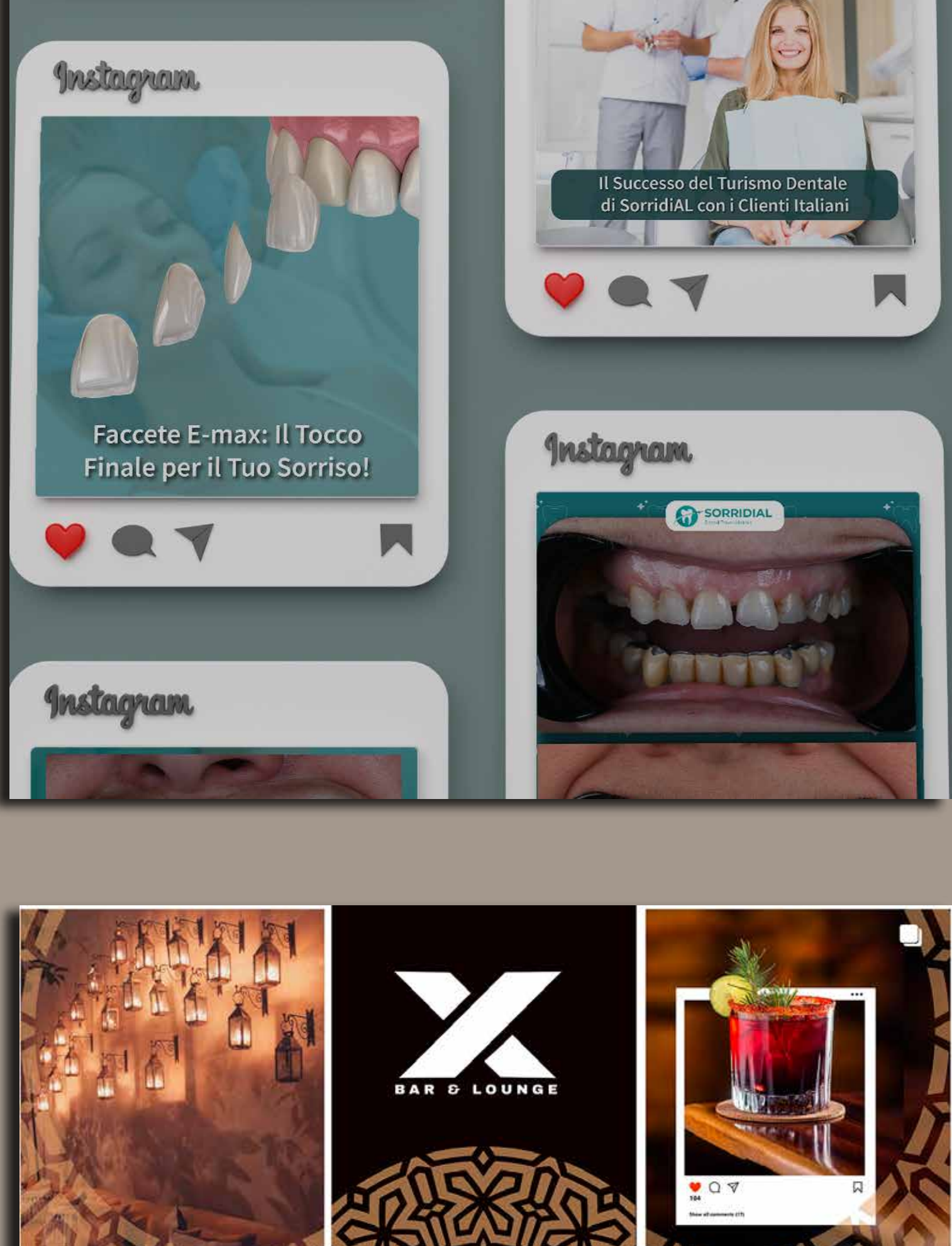
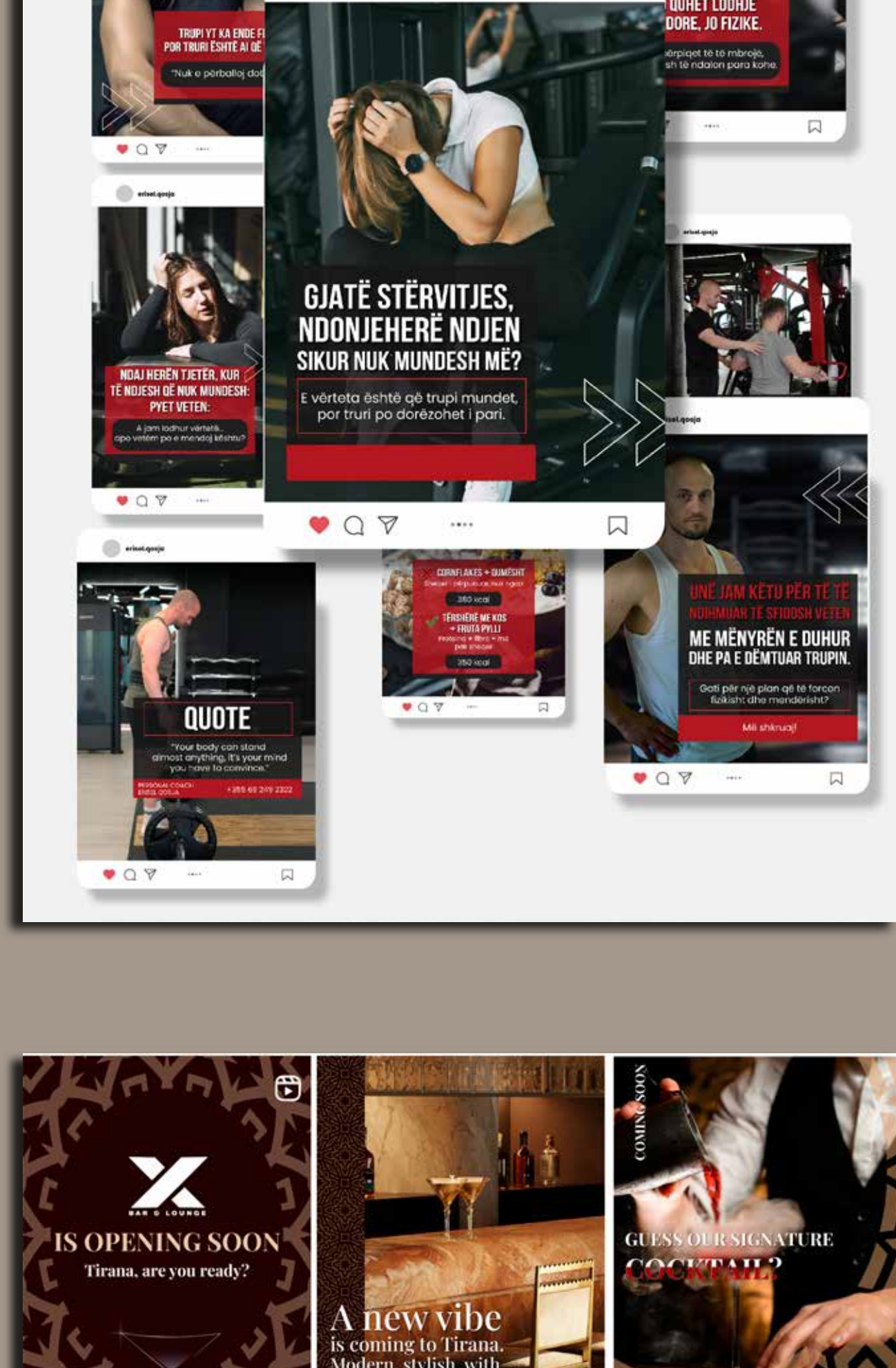
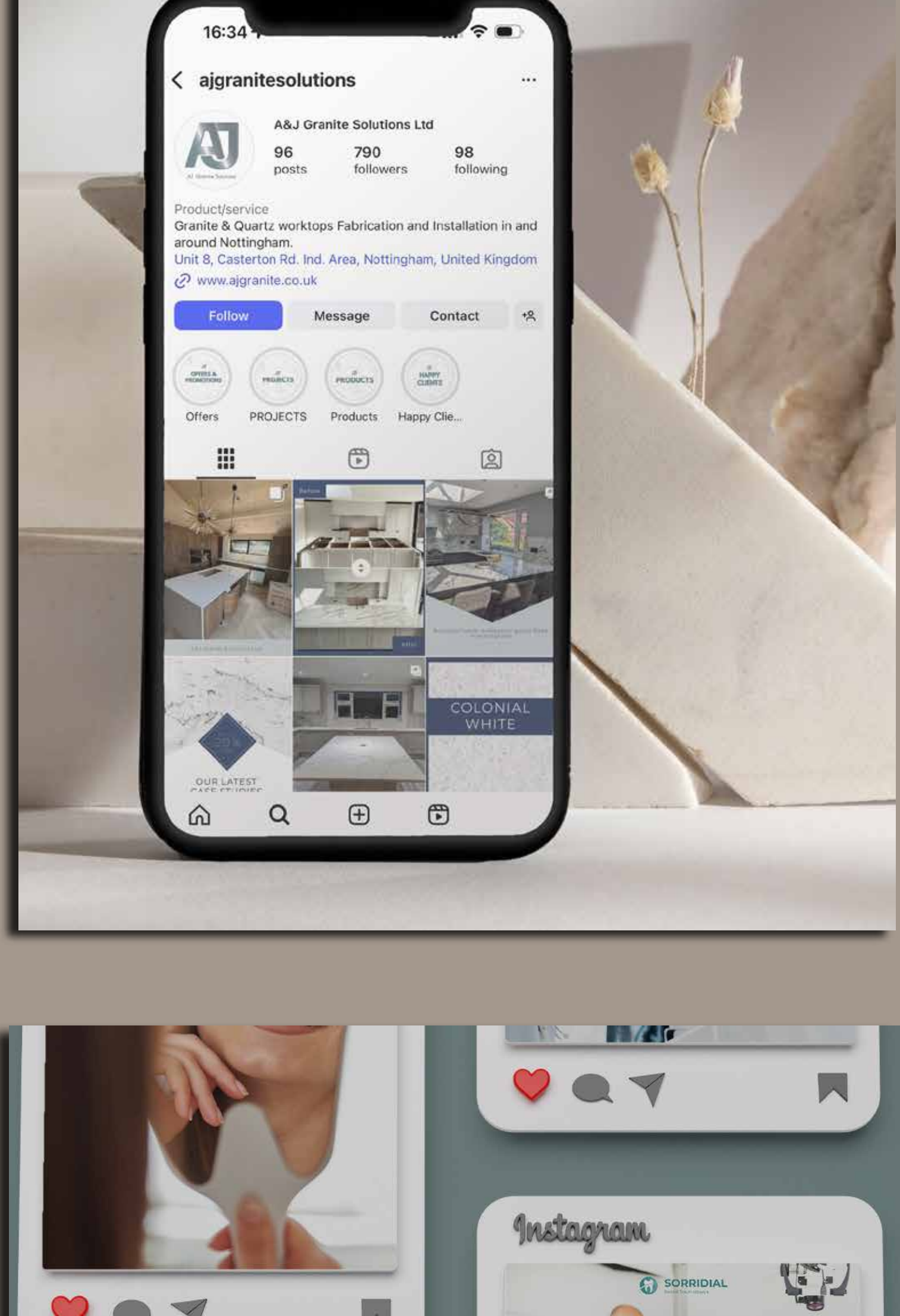
Comfort & Quality

Manee is a luxury clothing brand that offers a wide range of high-quality, fashionable clothing for men and women.

A Thoughtful Gift

Manee is a luxury clothing brand that offers a wide range of high-quality, fashionable clothing for men and women.

Social Media Design



PRINTING DESIGN

