

OLIGERTA HARUNI

SUMMARY

Creative and results-driven **graphic designer** with 5 years of experience in branding, digital marketing, and e-commerce. Proven track record of designing visuals that **increase sales, build strong brand identities, and boost online engagement**. Skilled in Adobe Creative Suite and cross-cultural collaboration, including international projects in Europe and the Middle East.

EXPERIENCE

Freelance Graphic Designer, 02/2023 - Current **OliesDesign**

- Increased client sales by fifty percent through strategic branding and marketing materials.
- Designed visuals for international projects, including collaboration with Morial in Abu Dhabi.
- Developed illustrations and digital campaigns that conveyed brand stories attractively.
- Enhanced online presence for clients with targeted social media content and campaign design.

Graphic Designer, 09/2022 - 10/2023 **Media Union - tirana, albania**

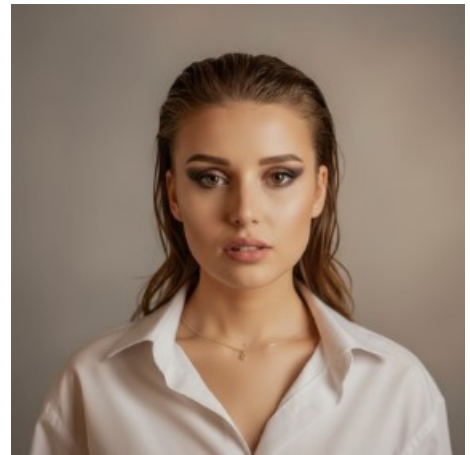
- Rebranded local company, elevating brand recognition by 30%.
- Created logos, business cards, and marketing collateral for cohesive branding.
- Collaborated with marketing teams to convert campaign strategies into impactful visuals.

Graphic Designer, 01/2020 - 12/2022 **Kostricani Group - tirana, albania**

- Increased Amazon and eBay sales by 25% through effective promotional visuals.
- Directed 'E-commerce Design Blitz' to attract new customers in competitive online markets.
- Led rebranding initiatives, developing logos, websites, and marketing assets for consistent brand identity.
- Managed multiple client projects, consistently delivering results on time and exceeding expectations.

Graphic Designer, 03/2019 - 08/2019 **Apollonia Group - tirana, albania**

- Developed marketing collateral, including brochures, posters, and social media graphics.



CONTACT

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SKILLS

Design tools: Photoshop, Illustrator, InDesign, After Effects, XD

- Branding and identity
- E-commerce design
- Marketing campaigns
- Social media content
- Creative strategy
- Project management
- Client collaboration
- Visual storytelling

<https://www.linkedin.com/in/oligerta-doga/>

<https://www.behance.net/oliesdesign>

- Enhanced client engagement by 20% through innovative campaign visuals.

Internship Trainer, 04/2018 - 09/2018

Akz Creative Group

- Supported design projects, strengthening technical skills in Adobe Creative Suite.
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EDUCATION

Bachelor of Arts, art&design, 2019

polis university - Tirana, Albania

Certification in Digital Marketing

Learnio Acade - Tirana, Albania

LANGUAGES

Albanian: First Language

English:

B1

Italian:

A2

Intermediate

Elementary

CERTIFICATIONS

- Certification in Digital Marketing – Learnio Academy
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HOBBIES AND INTERESTS

- I'm deeply passionate about visual communication and love experimenting with new design styles and branding concepts. I enjoy exploring typography, color theory, and layout trends to refine my creative approach. Outside of work, I find insp